

[TOP](#) > About Us

ABOUT US

Japan Forum of Business and Society is an academic association which conducts academic research/discussion on the relationship between business and society focusing on global trends as well as encouraging cooperative relationship with academia, industry, government, labor and NPO/NGO.

Name

English:Japan Forum of Business and Society (JFBS)
Japanese:企業と社会フォーラム

Mission

Now is the time when sustainable development of socio-economic system must be achieved and corporate economic, social and environmental roles and responsibilities are totally re-designed.

Challenges of redefining the relationship between business and society have developed in developed countries and emerging/developing countries.

Japan Forum of Business and Society is an academic association which conducts academic research/discussion on the relationship between business and society focusing on global trends with encouraging cooperative relationship among academia, industry, government, labor and NPO/NGO. Human resource development of young researchers and practitioners is another major topic for our forum.

- ・Study on sustainable corporate society
- ・Having perspective of Japan existing in global society
- ・Strengthening cooperation between sectors
- ・Creation of a new opportunity (open platform) for academia and practitioners to meet and discuss
- ・Fostering of responsible leaders
- ・Serving as a catalyst of social innovation

Research Themes

- ・Relationship between corporations and society, Sustainable development, SDGs, Circular economy, Public policy
- ・CSR management, Corporate governance, Business ethics
- ・Environmental management, Environmental accounting, Environmental protection
- ・Consumers, Safety and health, Labor and human rights, Supply chain
- ・Philanthropy, Social Marketing, CRM, Social products
- ・Stakeholder engagement, Information disclosure/report, CSR education
- ・Corporate value, Reputation, SRI, ESG investment
- ・NPO/NGO, Collaboration between sectors, International cooperation
- ・Multi-stakeholder process, Global governance, International standards
- ・Social business, Social enterprise/entrepreneur, Social innovation
- ・International comparison

Governance

- ・Members only (Individual/Corporate member)
- ・Board Members, Steering Committee, Programme Committee
- ・Coordination Office

Background of JFBS

Our forum started on March 2009 by involving of 28 members from academia, industry, government and NGOs.

We have held 9 workshops in these two years, and coordinated an international conference in Tokyo with APABIS (Asia Pacific Academy of Business in Society), where three members of our forum delivered speech.

Based on these experiences, we have decided to develop this forum into an open platform.

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